



The Horse Report



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FREE BI-MONTHLY

New 2010 Price List All Prices are GST inclusive

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Advert size

Full page (Full colour)	\$550
Full page (B&W)	\$500
2/3 page (full colour)	\$486
2/3 page (B&W)	\$385
½ page (full colour)	\$420
½ page (B&W)	\$280
1/3 page (full colour)	\$357
1/3 page (B&W)	\$220
¼ page (full colour)	\$240
¼ page (B&W)	\$175
1/8 page (full colour)	\$150
1/8 page (B&W)	\$110
Service Directory (colour)	\$60
Service Directory (B&W)	\$55

Advert Dimmensions

180mm wide x 235mm high
180mm wide x 235mm high
180mm wide x 155mm high
180mm wide x 155mm high
180mm wide x 118mm high
180mm wide x 118mm high
180mm wide x 80mm high
180mm wide x 80mm high
90mm wide x 118mm high
90mm wide x 118mm high
90mm wide x 60mm high
90mm wide x 60mm high
59mm wide x 35mm high
59mm wide x 35mm high

Trades & Services listings \$44 per 6 mths - \$77 per 12months

Web site listings \$44 per 6 mths - \$77 per 12months

Classifieds \$2.75 per line PAID IN ADVANCE

Boxed classified 45x 40 mm

or 45x50mm \$25 or \$35

Budget advert 30mm x 90mm \$45

Upcoming Advertising Deadlines

FEBRUARY 2010 ISSUE - Deadline - Jan 23rd

APRIL 2010 ISSUE Deadline - March 23rd

JUNE 2010 ISSUE - Deadline - May 21st

AUGUST 2010 ISSUE - Deadline - July 23rd

OCTOBER 2010 ISSUE - Deadline - Sept 23rd

DECEMBER 2010 ISSUE - Deadline - Nov 23rd

"GREAT DISCOUNTS FOR BOOKING MULTIPLE PAGES"

PRICES - COLOUR	2 pages - \$1,000	B&W - \$800
	3 pages- \$1,300	- \$1,000
	4 pages - \$1,600	- \$1,200



Discounts
save up to 20%
Book for 6 issues save 10%
Pay before deadline save 10%

